

Guest Blogger Jenny: Every School Tells A Story™-Part 2

Description



Looking At The School From The Inside

Unless you™ve been living in a cave somewhere, you already know the basics when it comes to assessing a private elementary school for your child. You™ve already balanced your educational belief system (progressive or traditional, etc) with what your child needs (and they don™t always match up). You™ve eliminated schools that would require a daily helicopter ride to attend. So far, so good.

There is, however, another side to choosing a school. Your child is the major attendee, of course, but you will end up attending the school as well. All private elementary schools demand a certain amount of volunteerism and annual giving. And sometimes, it™s really hard to get a grip on what the parent body (and subsequent pressures) really is at a particular school.

So you™re going to have to dig. Try talking to current parents of the school and subtly getting the scoop. For instance, every school has big fundraisers every year, but some are much more low key than others. You might prefer a daytime fair to a nighttime black tie event, for instance. But you won™t know that unless you inquire about the nature of these events. If the school holds events at exclusive country clubs, where the price to join is \$100K, you can be fairly certain that parents at the school have memberships at the club and do their socializing there. That™s great for those who have memberships at the club, but what about those who don™t?

Another good indication is the type of silent auction items that are in demand at a school. All private schools have these silent auctions (and guess who supplies the goods? YOU!!!). But while at one school the hottest item that went for the highest price might be some great Laker tickets, another school might offer a pricey dinner party catered by a family™s private chef, at their mansion. Or, to ratchet up the bidding, how about a trip on a family™s private plane to a lavish vacation home, fully staffed (also owned by the same family)? These are status symbols that garner big payoffs for the school. What™s important to you, and fits with your value system? Remember, you™re going to have to put up with this production every year, so you might as well be able to tolerate it.

How about teacher and staff gifts? This has been a longstanding issue at many a private school, since elaborate gifts (think the latest Gucci bag kind of gifts) are often given out quite liberally by wealthy parents. This could be seen as some sort of bribe. Some schools have a very strict policy regarding gifts (Mirman is one of these), and simply doesn™t allow expensive gifts to rain down upon the teachers. Other schools have similar policies, but the parents blow them off and distribute the largesse anyway. Try to get a parent to answer these questions honestly, because it will save you aggravation later. (See piece below about Holiday Gift Giving)

In previous posts, weâ€™ve squawked on about the cars in the carpool line. Are they window tinted Escalades or a bunch of Priuses? Yes, it seems so shallow and judgmental, but if you arenâ€™t a luxury car driving parent, a parking lot full of Range Rovers and Porches might not really mesh with your priorities. You know that totally obnoxious car ad involving the boy embarrassed by his parentsâ€™ car? Do you want your kid to start making those snotty noises at you?

And speaking of snotty noises, you should try to find out what the celebrity quotient is at the school. Now, thereâ€™s nothing wrong with celebrities. L.A. is full of them, and they help keep our economy afloat (when theyâ€™re not collecting swag, that is, but I digress). I went to Crossroads a million years ago, and I benefited greatly. For instance, when we did a Sergio Leone unit in English Communications, James Woods came in to talk to the class about “Once Upon a Time in America.” Ditto for Martin Sheen during our Conrad *Heart of Darkness* and Coppola “Apocalypse Now” section. It was incredible.

What wasnâ€™t incredible, though, was being at a school heavily dominated by industry types when I didnâ€™t come from an industry family. So, if you are in the industry, youâ€™ll probably have no issue sending your child to a more “Hollywood” school. But, if you arenâ€™t involved in entertainment, it might seem much less appealing.

Finally, all you moms applying to schools out there, please check out the current mothers at the school. Although Iâ€™m a firm believer that thereâ€™s a place for everyone in the universe, shared aesthetics and values are important. If youâ€™re a crunchy mom, you might not enjoy a school full of moms wearing 3-carat diamonds and pumped with enough Botox to kill a small village. Just saying.

Jenny Heitz has worked as a staff writer for Coast Weekly in Carmel, freelanced in the South Bay, and then switched to advertising copywriting. Her daughter started 4th grade at Mirman School this year. She previously attended 3rd St. Elementary School. Jenny has been published recently in the Daily News and on Mamapedia, The Well Mom, Sane Moms, Hybrid Mom, The Culture Mom and A Child Grows In Brooklyn. She now writes about gift ideas and products on her blog, [Find A Toad](#).

Like Beyond The Brochureâ€™s [Facebook Page!](#)

Category

1. Beyond The Brochure

Tags

1. culture of a school
2. finding the right school
3. Guest Blogger Jenny Heitz
4. what are they wearing?

Date Created

July 27, 2011

Author

admin