

New To The Blog? Start Here!

Description

“When my husband and I applied to kindergarten for my daughter, the schools seemed somewhat mysterious, like hidden gems. Neither of us attended private school, and most of these schools aren’t exactly an open book. Terms like ‘visiting day’ and ‘parent interview’ weren’t part of our daily vocabulary. That would soon change!” - **Christina Simon, co-author of *Beyond The Brochure* on ‘Mommy Poppins’**

Who Are We? [About Beyond The Brochure](#)

Applying To Private Elementary Schools on [mom.me](#)

Get The Scoop On Applying To L.A. Private Elementary Schools on [Mommy Poppins](#)

[Applying To L.A. Private Elementary Schools: An Overview](#) (includes a map of selected L.A. private elementary schools)

[Why Are L.A. Private Elementary Schools So Hard To Get Into?](#)

[You Can Tell A Lot About A Private Elementary School By](#)

[Admissions: The Order Of The Universe](#)

[Private Elementary School Birthdates/Cutoff Dates For Applications](#)

[The Costs Of L.A. Private Elementary School: The First Year](#)

[Touring Schools: Ideal Conditions For Growth And Learning](#) by Anne Simon

[What You Can and Can’t Control During The Admissions Process](#) by Sanjay Nambiar

[Two Abandoned A-List School Tours](#)

[Tips For Touring Private Elementary Schools](#)

[Touring The ‘Goopy, Precious School’](#) by Jenny Heitz

[Differences Between Traditional and Progressive Private Elementary Schools](#) (Includes Parts 1-7)

[Reader Question: Feeder Preschools To Private Elementary Schools](#)

[Why Your Preschool Director May Be Your Best Ally During Admissions](#)

[How My Preschool Director Helped During Admissions Process](#)

[Admissions Directors: The Keys To The Empire](#)

[How Are Private Elementary Schools Different From Public Schools?](#)

[Why I Chose Private Elementary School Over Public School on MomsLA](#)

[Map Of L.A. Private Elementary Schools](#)

[L.A. Private School Tuition: A List](#) (Part 1)

[L.A. Private School Tuition: A List](#) (Part 2)

[Characteristics Of A Great Written Application](#) by Anne Simon

[Make Your Applications Stand Out: Creating Your Family Message](#) (Part 1)

[Who Is Your Family? Creating Your Family Message](#) (Part 2)

[Feeder Elementary Schools To Harvard-Westlake](#)

[Applying To John Thomas Dye](#) by Jenny Heitz

[One Mom's Story: From 3rd Street Elementary To Mirman School For 4th Grade](#) by Jenny Heitz

[Pre-Acceptance Private School Participation: Does It Work?](#) by Jenny Heitz

[Types Of Admissions Letters](#)

[What I Did/Did Not Expect About The Willows School](#)

There's a lot more on the blog! This is just the start. Browse around and you'll find posts about specific schools and all aspects of the admissions process.

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