

Book Giveaway! "Beyond The Brochure" Turns Two!

Description



Christina: Writing A Blog Post

Hi Everyone,

It's our blogoversary! *Beyond The Brochure*, the book and the blog, turn 2 years old today! We want to say a huge **THANK YOU** to our readers! It's been an exciting adventure and we plan to continue writing as long as you'll keep reading. To celebrate our blogoversary, we're giving away one *free* copy of *Beyond The Brochure*! (see excerpt below).

Over the past 2 years, our blog has grown steadily. We've had more than 122,500 page views. We're very proud that our blog won a *Circle Of Moms* award for "Best Parent Resource Blog." *Beyond The Brochure* has also been nominated for a 2011 *Parents Magazine* best local blog award. Kirkus Review called the book, "An indispensable resource for parents." And, the book has been featured on *KTLA Channel 5*, *Fishbowl LA*, *The Larchmont Chronicle*, *Macaroni Kids*, *The Beverly Hills Courier* and more.

We've been privileged to feature amazing guest bloggers, who offer expertise and perspectives different than our own. We'd like to give a huge shout out to guest blogger extraordinaire, Jenny Heitz, Mirman School mom and writer of the modern gift blog [Find A Toad](#), for her incredible writing, her insight into L.A. private elementary schools and her sense of humor.

One of our favorite aspects of *Beyond The Brochure* is speaking to parents at preschools and private events about the admissions process. And, of course we love blog comments! We are touched by your heartfelt emails. Of course, this wouldn't be a private schools blog without the occasional criticism or scolding from our readers.

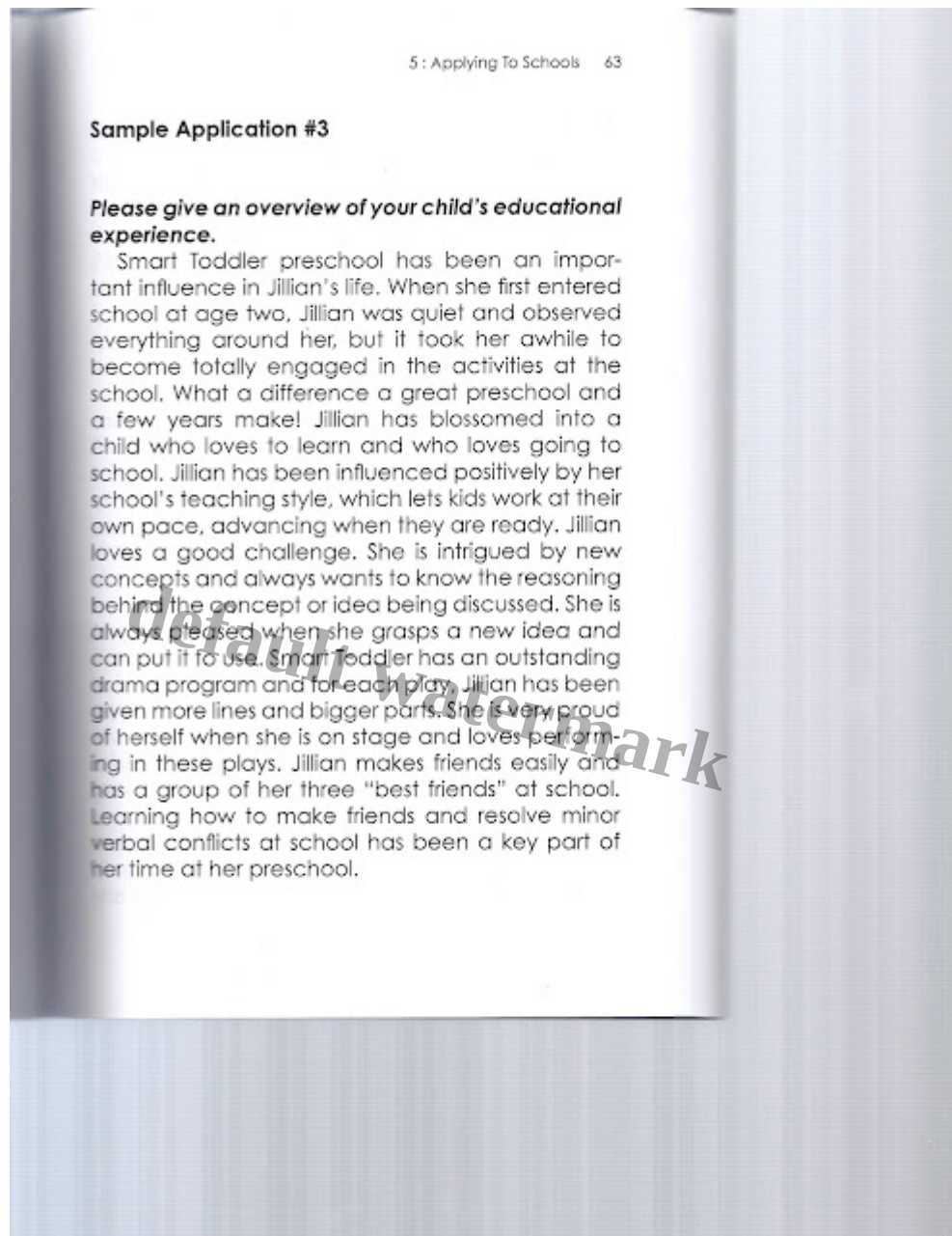
If you have topics you'd like to see featured on the blog, please leave a comment and let us know! As many of you start the admissions process for 2011-12, please know that we understand the emotions, the time and energy involved, the stress and the highs and lows of the admissions process. We've lived it.

From our hearts, Anne, Porcha and I wish you all the best in your quest for a great private school for your child.

To enter the giveaway, it's easy!

1. Leave a comment telling us why you want to win a copy of *Beyond The Brochure*. **You must leave your email**, but you can use the format, csimon2007 at gmail dot com (to prevent spam) To comment, click on "comments" at the end of any post. You don't have to register or sign in). Sometimes Google Blogger requires you to click "Post" a few times before your comment will go through. **Please note**, if you subscribe to this blog, click on "Beyond The Brochure" at the top of the page and you will be able to leave a comment.
2. Earn an **extra chance** to win by subscribing to our blog! Click [here](#). If you're already a subscriber, let us know.
3. Winner will be selected at random on Thursday, September 8, 2011. We will post the winner's name on our [Facebook page](#).

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Portion of a real sample application for a child admitted to top schools

Category

1. Beyond The Brochure

Tags

1. Guest Blogger Jenny Heitz

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