

“Beverly Hills Nannies” (and Mannies): A New Show but Mannies Are Familiar Sight at L.A. Private Schools

Description



Mannies aren’t just on reality tv shows. They work for L.A. private school families in real-life. (Life & Style)



He works for a Real Housewife of BH. How much you want to be her kids go to private school? (In Touch)

I read with great fascination about a new show called "Beverly Hills Nannies." I haven't seen the show (the first episode aired July 11 on ABC Family), but I will try to catch at least one episode of this potentially addictive reality TV show. (Whether it can rival my favorite, *Real Housewives of New York*, is unlikely). "Mansions, private jets and sports cars are the norm for the stars of this new guilty-pleasure reality series" (Life and Style, July 16, 2012).

The reason I'm intrigued by the show is that two of the five nannies are actually "mannies" or male nannies. But, these aren't just TV reality show creations. You can see these mannies in real-life at many of L.A.'s elite private schools. They are a status symbol. There's something about a manny pulling up in a Mercedes that shrieks "rich family." They also function as "house managers" and "estate managers" and various other titles required when a family has a large staff to manage their home. I don't know for sure, but I can virtually guarantee you that the kids on "Beverly Hills Nannies" attend private schools.

When I asked my husband, Barry, about the manny trend, he wanted

to know, “Why the sudden appearance of “mannies”? When I was growing up, in a pre-Sandusky world, the appearance of a manny would have brought a visit from the SWAT team.”

There are a few families at The Willows who have mannies. And, I’ve seen several at Marlborough Summer School when I pick up my daughter. Porcha Dodson, *Beyond The Brochure* co-author, pointed out that in her experience at Curtis School, sometimes a manny is hired to handle a particularly difficult child. Similarly, a friend told me about a manny who worked for a very high-net worth family at The Center For Early Education whose kid was extremely challenging and would be escorted into school unwillingly every morning by the manny.

So, Its not just on reality-tv where this luxe lifestyle of the manny flourishes. Its at L.A.’s private schools, too.

Here’s a previous piece, “[Want My Manny: At Private Schools, Mannies a Status Symbol](#)” by guest blogger Jenny Heitz. It’s laugh-out-loud funny.

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